



SPAGHETTI BALL

FOR RELEASE: WEDNESDAY, JUNE 16, 2003

JOIN THE CRAZE: SPAGHETTI BALL PROVIDES
SQUISHY, STRETCHY AND SILLY OODLES OF FUN.
MEATBALLS NOT INCLUDED

IT'S THE WACKY, WILD, IMPULSIVE, TOUCHY-FEELY NOVELTY BALL THAT YOU WON'T PUT DOWN ANYTIME SOON. THE NEWEST CRAZE, THE SPAGHETTI BALL IS ONLY DAYS AWAY FROM LEAVING THE STORE SHELVES AND GOING STRAIGHT INTO THE PALM OF YOUR HAND.

WITH IT'S COLORFUL, STRETCHY STRANDS AND SAFE, SOFT THROW AND CATCH-A-BILITY, THE SPAGHETTI BALL COOKS !



IMPERIAL TOY IS THE MARKET LEADER IN IMPULSIVE, HIGH BOUNCE NOVELTY BALLS. THE VERY FIRST ITEM IMPERIAL INTRODUCED TO THE MARKETPLACE IN APRIL 1969 WAS THE TEENY BOUNCER, A SWIRLY, RAINBOW COLORED BALL THAT DOMINATED (WHAT WAS THEN KNOWN AS) THE "FIVE AND DIME" STORE CHANNELS AS WELL AS VENDING MACHINES NATIONWIDE.

OTHER NOVELTY BALL OFFERINGS FROM IMPERIAL OVER THE YEARS HAVE INCLUDED THE SQUISHY BALL, SCREWBALL, DICK TRACY HIGH BOUNCE BALL MADE EXCLUSIVELY FOR THE WALT DISNEY MOTION PICTURE BACK IN 1990 AND THE PORCUPINE BALL.

OTHER COOL BALLS CURRENTLY BEING FEATURED BY IMPERIAL INCLUDE GELL BALLS, THE BIG SPONGE BALL, HI-BOUNCE PINKY BALL AND REAL SEAMS, SPONGE BASEBALL.

YOU MIGHT WANT TO PICK UP A FEW SPAGHETTI BALLS BECAUSE YOUR BUDDY'S WILL BE YELLING AT YA TO "PASTA-BALL" WITH ONLY ONE AROUND.

SPAGHETTI BALLS WILL SOON BE AVAILABLE AT MANY NATIONAL OUTLETS. PLEASE "E" MAIL US TO FIND A STORE NEAR YOU THAT HAS ORDERED SPAGHETTI.

